

SOLUTIONS FOR INTERNATIONAL SCHOOLS

CHINA MARKETING SOLUTIONS

We deliver results-oriented Chinese marketing packages that powerfully highlight your school to increase Chinese parental awareness and engagement.

OUR SERVICES

We will work with your school admission team from Chinese social media registration to planning Chinese student recruitment strategies.



CHINESE SOCIAL MEDIA REGISTRATION AND CUSTOMER SUPPORT

We'll work closely with your school admissions team to set up Chinese social media official accounts and help respond to parents contacted via those social media channels.



CHINESE CONTENT MANAGEMENT

We'll help school manage and prepare content to post on Chinese media outlets and social media in Chinese language, as well as create marketing material for schools that fit well with each platform and media requirements.



CHINESE STUDENT RECRUITMENT STRATEGIES

You'll receive a report with ideas and strategies to enhance your school awareness in China market, including trends and updates in international schools in Asia Pacific that are useful for your marketing strategies.