

SOLUTIONS FOR INTERNATIONAL SCHOOLS

# SCHOOL MARKETING CONSULTANCY SERVICES

At IES, we offer a number of marketing consultancy services tailored to your school's needs.

## OUR SERVICES

From branding strategies to social media marketing and website seo, we will work with you to boost your online presence and increase enrollments.



### SCHOOL BRANDING

We'll present you with ideas and strategies to enhance and strengthen your school's brand awareness.



### SCHOOL COMMUNICATIONS, CONTENT, AND MESSAGING REVIEW/AUDIT

You'll receive a report that outlines messaging improvements, ideas, suggestions, and strategies to enhance your messaging and communications. We'll also work with you to strengthen your website's copywriting, suggest best practices.



### SOCIAL MEDIA & WEBSITE REVIEW & STRATEGIES

We'll analyze and review all of your social media streams and provide you with ideas to help you optimize your platforms and engage with your current and desired audience.